



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA



Your Global Pathway to an MBA

THE MCC ADVANTAGE

Doing an MBA with Magna Carta College is an excellent choice for working professionals seeking a flexible, internationally recognised qualification without compromising on academic quality.

Delivered in partnership with UCAM (Universidad Católica San Antonio de Murcia), Spain, the MBA offers a European university, awarded degree with strong global recognition, a practical, leadership-focused curriculum, and a 100% online, flexible study format that fits around professional commitments.

With its international learning environment, applied business focus, and accessible fee structure, the programme is particularly well suited to professionals aiming to accelerate career progression, transition into leadership roles, or gain global business exposure without relocating.

WE WANT YOU TO REFINE IDEAS, ARGUMENTS AND REFLECT IN A REAL WORLD SETTING.



THE UCAM ADVANTAGE

Universidad Católica San Antonio de Murcia

83.6%

of graduates find employment
within 1 year of graduating

Included in QS World
University Rankings
2026

International students:
3,000+ from 115+
nationalities

Publishes 900+
scientific articles
annually

UCAM ranks among Europe's best universities in
terms of academic reputation and employer
reputation

UCAM in the Shanghai Ranking 2025 (Global Ranking of Academic
Subjects) World top 201-300 in Dentistry & Oral Sciences and national
leader in international collaboration

THE
MBA
SPECIALISMS

MBA in Human Resource Management

MBA in Strategic Marketing Management

MBA in Global Management

MBA in Healthcare Systems

MBA in AI & Blockchain

MBA in Agile Supply Chain Management

MBA in Accounting & Finance



THE
STUDY
DETAILS

Universidad Católica San Antonio de Murcia

STUDY MODE

ONLINE

AWARDING BODY

UCAM

DURATION

12 MONTHS

INTAKES

**JAN / APR / SEP
2026**

ASSESSMENT

ASSIGNMENT BASED

ENTRY REQUIREMENT

BACHELORS DEGREE

MBA^{IN}

HUMAN RESOURCE MANAGEMENT

The MBA in Human Resource Management emphasises strategic thinking, enhances organisational performance, and fosters leadership within the global HR landscape. Students will explore key areas such as talent acquisition, employee engagement, performance management, and organisational development. A significant strength of the programme is its focus on evidence-based practices and advanced research, addressing the complexities of modern human resource management. This approach promotes adaptability, inclusivity, and strategic problem solving in a dynamic global market. The curriculum offers a global perspective, demonstrating how organisations can leverage HR resources to gain a competitive advantage.

Core Modules

- International Accounting and Finance
- International Marketing
- International Strategy and Leadership
- International Human Resource Management
- Research Methods

Optional Modules

- Industrial and Organisational Psychology
- Managing Conflict and Change
- Mandatory Module
- Dissertation



MBA^{IN}

STRATEGIC MARKETING MANAGEMENT

The MBA in Strategic Marketing Management emphasises strategic thinking, market positioning, and branding, empowering students to thrive in competitive global markets. Students will delve into various topics, including consumer behavior, digital marketing, brand management, and marketing analytics. The programme's strong focus on evidence-based practices and advanced research prepares students to tackle the complexities of modern marketing, fostering adaptability, creativity, and strategic problem-solving in diverse environments.

Core Modules

- International Accounting and Finance
- International Marketing
- International Strategy and Leadership
- International Human Resource Management
- Research Methods

Optional Modules

- Advertising and Promotion
- Digital Marketing and Analytics

Mandatory Module

- Dissertation



MBA^{IN} GLOBAL MANAGEMENT

The MBA in Global Management programme focuses on strategic thinking, organisational performance, and leadership development, preparing students to lead in diverse international markets. Students will explore key topics such as global business strategy, cross-cultural management, international finance, and supply chain management. A significant strength of the programme is its emphasis on evidence-based practices and advanced research, which address the complexities of global business operations. This approach fosters adaptability, inclusivity, and strategic problem-solving in a rapidly changing world.

Core Modules

- International Accounting and Finance
- International Marketing
- International Strategy and Leadership
- International Human Resource Management
- Research Methods
- Socioeconomic and Legal Environment

Optional Modules

- International Cooperative Strategy
- Entrepreneurship and Innovation

Mandatory Module

- Dissertation



MBA^{IN} HEALTHCARE SYSTEMS

This MBA blends core business and management disciplines with specialised modules relevant to healthcare systems, giving you a dual advantage in business acumen and sector-specific insight. Throughout the programme you will build skills in decision-making, resource management, regulatory and ethical compliance, and operational effectiveness all bespoke to healthcare organisations. Graduates are prepared for senior management and leadership roles in hospitals, clinics, health services organisations, consultancy, public health agencies or healthcare business operations.

Core Modules

- International Accounting and Finance
- International Marketing
- International Strategy and Leadership
- International Human Resource Management
- Research Methods

Optional Modules

- Healthcare Systems
- An International Perspective of Healthcare Service Management

Mandatory Module

- Dissertation



MBA^{IN} AI & BLOCKCHAIN

The MBA in AI & Blockchain provides a transformative educational experience that equips participants with knowledge and practical expertise in two of the most disruptive technologies of the modern era. This programme emphasises strategic innovation, technological leadership, and digital transformation across industries. Students will explore key areas such as machine learning, predictive analytics, natural language processing, distributed ledger technologies, smart contracts, and decentralized applications. A major strength of the program is its focus on real-world applications and advanced research, addressing the challenges of automation, transparency, and data-driven decision-making. This approach promotes adaptability, innovation, and strategic problem-solving in a rapidly evolving digital economy.

Core Modules

- International Accounting and Finance
- International Marketing
- International Strategy and Leadership
- International Human Resource Management
- Research Methods

Optional Modules

- Big Data Security
- AI & Forecasting

Mandatory Module

- Dissertation



MBA^{IN}

AGILE SUPPLY CHAIN MANAGEMENT

The MBA in Agile Supply Chain Management programme equips students with essential skills for managing agile and resilient supply chains, focusing on strategic decision-making to enhance efficiency and adaptability. Students will explore key areas such as demand forecasting, inventory management, risk mitigation, and logistics optimization, with an emphasis on technology and data analytics. The programme's strength lies in its focus on real-time problem-solving and evidence-based strategies to tackle supply chain complexities in today's fast-paced, global market. With a global perspective, the curriculum prepares students to develop competitive and sustainable supply chains that can respond effectively to market changes. The programme is designed to develop leadership and strategic agility, preparing graduates to make effective decisions in the evolving field of supply chain management.

Core Modules

- International Accounting and Finance
- International Marketing
- International Strategy and Leadership
- International Human Resource Management
- Research Methods

Optional Modules

- Agile Supply Chain Management
- Global Strategic Supply Chain Management

Mandatory Module

- Dissertation



MBA^{IN} ACCOUNTING & FINANCE

The MBA in Accounting and Finance programme will explore key areas such as financial analysis, risk management, investment strategies, and corporate finance. A major strength of the program is its focus on evidence-based practices and advanced research, addressing the complexities of modern financial management. This approach promotes adaptability, precision, and strategic problem-solving in a dynamic global market. The curriculum provides a global perspective, demonstrating how organisations can leverage financial resources to gain a competitive advantage.

Core Modules

- International Accounting and Finance
- International Marketing
- International Strategy and Leadership
- International Human Resource Management
- Research Methods

Optional Modules

- Global Financial Markets
- Financial Resources and Management

Mandatory Module

- Dissertation



THE **SCHOLARSHIP** DETAILS

We offer multiple scholarship opportunities designed to support outstanding professionals, future leaders, young innovators and students who require financial support to continue their academic journey. Our aim is to make quality learning more accessible through leadership empowerment, merit recognition and financial assistance.

AVAILABLE CATEGORIES

Women in Leadership Scholarship

Young Entrepreneur Scholarship

Merit Based Scholarship

Need Based Scholarship

YOUR **PROFESSIONAL** GROWTH

Magna Carta College is committed to supporting all UCAM students by providing comprehensive information, advice, and guidance regarding relevant professional body memberships. For each MBA programme, students are encouraged to identify the professional memberships aligned with their chosen specialism.

MEMBERSHIP BODIES

Chartered Institute of Marketing (CIM)

Chartered Management Institute (CMI)

Chartered Institute of Personnel and Development (CIPD)



MCC

BELIEVE. ACHIEVE. SUCCEED.



UCAM
UNIVERSIDAD
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